

The Next Frontier Video Transcript

Describer: Word display: 40X more bytes of data over galaxy image

Voice over: We live in a world with 40 times more bytes of data than stars in the observable universe.

Describer: Word Display: 4.4 Million searches. Visual display of possible Google searches: Vacation ideas for grandkids, Should I do a Roth IRA rollover, Resources for taking care of an aging parent, Best restaurants in C, Average cost of college education in ten years.

Voice over: Every minute people conduct 4.4 million Google searches while 18 million text messages are sent.

Describer: Word Display: 18 million texts. Visual display of text examples: Mom's got a dr's apt at 3. Can you pick the kids up from school? Stopping at grocery store. Need anything? Just landed see you soon. The market's been up and down lately. Should I be worried? Please confirm your apt with Dr. Davis on 9/30 at 3:00pm.

Describer: Image of a man looking at a view of a city skyline

Voice over: With 2.5 quintillion bytes of data created each day, we find ourselves living in a 24/7 world with no signs of stopping.

Describer: image of graphic globe

Voice over: Digital disruption is changing the way we live and relate to one another, and how we make decisions; forever altering our sentiments and expectations.

Describer: graphic image of city traffic, dissolving. Word display: In this evolving landscape, WHAT TRULY MATTERS?

Voice over: As technology digitizes The Human Experience a desperate need for empathy is left in its place. In this evolving landscape, what truly matters? It begs the question:

Describer: several images of US Dollars with word display: Does money really buy HAPPINESS? Image of a couple at a carnival

Voice over: Does Money really buy happiness? Or is it the thrill of exploring a new city? The simple joy of spending time with family and friends or engaging in meaningful life experiences?

Describer: Image of a young child running towards the camera. Image of a couple paddle boarding. Image of a family washing dishes in kitchen.

Voice over: Simply building out a robust portfolio is no longer enough. How are you helping your clients to find and pursue what matters most to them?

Describer: Family preparing a meal together in kitchen. Word display: Conversations. Image of a large fish aquarium

Voice over: It begins by having conversations that go beyond the numbers revealing the connections.

Describer: Word display: Connections. Image of large group of people exercising outdoors.

Voice over: Revealing the connections that shape their lives with the building blocks that form their picture of confidence for the future.

Describer: Word display: Confidence. Image of a female jogger in the ray of sunlight and city scape.

Voice over: How are you preparing to meet your clients evolving expectations? Welcome to the Next Frontier.

Describer: Word display: The Next Frontier, A dedicated resource to expand your horizons. Image of a man looking out on a city skyline.

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