

Title: Carolyn McClanahan: What's Next For Financial Advisors?
How can advisors guide their clients in preparing for the effects of aging and in finding what brings joy to their lives?

Guest: Podcast clip from Dr. Carolyn McClanahan Episode
Dr. Carolyn McClanahan, founder and director of financial planning at Life Planning Partners

Describer: Image: man outside looking off into the distance. Words Displayed: Take Care of Yourself First
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Voice Over: DR. CAROLYN MCCLANAHAN Well, the number one thing I tell people over and over is, you have to take care of yourself first before you take care of anybody else to be able to do it well.

Describer: Image: a man and woman dancing outside a barn. Words Displayed: Where am I happy, where am I not happy?

Voice Over: DR. CAROLYN MCCLANAHAN And so an advisor to me needs to look inside and say, "Where am I happy, where am I not happy with my practice?"

Describer: Image of a carnival ride. Words Displayed: Brings Joy
Image of a person in red boots. Words Displayed: Make a Change

Voice Over: DR. CAROLYN MCCLANAHAN And parsing out what it is that they want to do and what brings them joy. And it may be for them that they need to make a change in how they're doing their practice. Maybe they need to do like I did and you know the first thing I did was hire out the things I didn't enjoy doing.

Describer: Image of a woman walking in an office. Words Displayed: Passion
Image of a woman and a dog outside. Words Displayed: Joy

Voice Over: DR. CAROLYN MCCLANAHAN And then once you have that joy in your life and you're feeling good about what you're doing, that passion really shows through to the people you have to work with.

Describer: Image of people at an outdoor party. Words Displayed: Joy Enthusiastic

Voice Over: DR. CAROLYN MCCLANAHAN That includes your co-workers, includes your clients, and when they see that you're having the joy and that you're enthusiastic about what you're doing, that's going to attract all sorts of goodness to you to help keep you better and keep you moving forward in a great direction so you that you're happy with your life.

Describer: Image of a car on a curvy road. Words Displayed: Moving Forward
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